

# 2017 BACK TO SCHOOL HI-LIFE YEARBOOK PRICING

We try to pay for the yearbook production through advertising, however, our ad sales usually fall short of fully funding the publication. As a result, we must bridge the shortfall through book sales and a tiered pricing structure.

**BLITZ – OCT 28<sup>th</sup>      \$65.00**

**NOV - FEB                \$75.00**

**MAR - MAY                \$85.00**

