

2016-17

Student/Group/Team

Ad Contract



Ashland Blazer High School

HI-Life Yearbook

1500 Blazer Blvd, Ashland, KY 41102

606-327-6040 x-3606 | ashlandyearbook@gmail.com

Kevin Stepp – adviser | kevin.stepp@ashland.kyschools.us

Student/Group/Team Name : _____ Grade: _____

Purchaser (Parent) Name: _____

Address: _____ City, State & Zip: _____

Phone # _____ EMAIL: _____

Sample Ad Sizes / photo & text limit	Reserved by October 28	Reserved by February 24	Reserved by March 1
2 blocks/Business Card -1 photo/100 words	\$40	\$50	\$60
4 blocks/Quarter page – 4 photos/150 words	\$80	\$100	\$180
8 blocks/Half page – 6 photos /175 words	\$160	\$200	\$240
16 blocks/Full page- 12 photos/250 words	\$320	\$400	\$480
Blocks may be purchased in 1 block increments up to 16 blocks which is a full page. Each block is \$20.00, until 10/28. 1 block=\$20, 3 blocks=\$60, 5 blocks=\$100, 6 blocks=\$120, 7 blocks=\$140, 9 blocks=\$180, 10 blocks=\$200, 11 blocks=\$220, 12 blocks=\$240, 13 blocks=\$260, 14 blocks=\$280, 15 blocks=\$300			

AD ORDER

of blocks purchased (size of ad) _____ X \$ _____ = Balance due-\$ _____

*A minimum non-refundable 50% deposit must accompany your ad contract.

Payment remitted \$ _____ Check# _____

Balance Remaining: \$ _____

Date of Purchase: _____

Signature(s): _____

Ads must be fully paid for by March 1, 2017.

BLITZ SPECIAL!!

Purchase a 16 block ad (full page) for \$320.00 and you will receive a FREE yearbook (\$65), FREE Sr. cut insertion (\$15). That's an \$80 savings! **Special ends Oct 28th.**

Instructions

Ad Details

1. Design - The Hi-Life Staff will design the ad. The Hi-Life staff reserves all rights to layout design and content, including the selection and editing of photos and text. No private jokes, coded messages or overly revealing pictures will be published.

2. Submission of Ad materials

Digital - Please submit the images you want in your ad as digital photos. Burn these digital files to a CD or DVD or flash drive in .jpg or .png format at 300 DPI. Do NOT submit original photos or material that you want returned. *Wal-Mart or Office Depot can digitally scan photos for a fee.* **Remember to include a copy of the sentiment you'd like appear in the ad** See photo and text limits on senior ad contract.

3. Proofs

We can send you a proof of your ad as a pdf file, if requested. If you wish to see a proof of your ad be sure to include your email address with the request.

4. Payment & Mailing Address

To reserve ad space, deliver an ad contract and a minimum non-refundable 50% deposit by October 28, 2016. Ad material and any balance due must be received no later than March 1, 2017. **Please make checks payable to-** ABHS – Yearbook and indicate *Senior Ad* in the memo area. **Send payments and all material to:** Ashland Blazer H.S. Attn: Yearbook 1500 Blazer Blvd Ashland, KY 41102.

You may also submit digital photos and sentiment via our email at ashlandyearbook@gmail.com.